



imranmehraj.dar@gmail.com

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Dr. Imran Mehraj Dar
Ph.D (Management)
MBA (Marketing & Finance)

Objective

I wish to be employed in a position suitable for my education with scope to make use of my past experience. I hope to be up to date with new trends of teaching and to use creative techniques inside my classes. I am willing to undertake the value based teaching and other associated responsibility at the highest level with great degree of maturity and understanding, carrying students to the peak of their intelligence. I always seek professional development through reading periodicals, having training courses, surfing the web, and attending conferences

Academic Work Experience

Govt. Degree College Kulgam

Period

(09-10-2024 to Present)

Position

Lecturer

Govt. Degree College Boys Anantnag

Period

(18-03-2023 to 27-12-2023)

Position

Lecturer

Govt. Degree College Boys Anantnag

Period

(02-05-2022 to 26-12-2022)

Position

Lecturer

Govt. Degree College Boys Udhampur

Period

(28-10-2021 to 30-04-2022)

Position

Lecturer

Govt. Degree College Women Anantnag

Period

(17-08- 2021 to 27-10-2021)

Position

Lecturer

Govt. Degree College Boys Kathua

Period

(07-10- 2020 to 31-05-2021)

Position

Lecturer

Chitransh A.D.P.G. College Bhopal (MadhyaPradesh)

Period

(01-01- 2014 to 31-03-2015)

Position

Lecturer

Job Responsibilities in Teaching

- Develop interesting course plans to meet academic, intellectual, and research needs of students.
- Creating individualized plans and programs to facilitate a targeted, personalized approach to education while stimulating student's enjoyment and appreciation for the subject.
- Develop professional logistics to improvise student performance.
- Combined discipline plan with effective measures and various lesson plans to increase concentration, participation, and progress student accountability.
- Create, innovate and implement career-enhancement programs and activities

- Guide, lead and mentor students in research projects.
- Encouraging student participation and progress, meeting with them during and after office hours to ensure optimal subject comprehension and real-world application.
- Actively served on a variety of College committees and task forces focused on curriculum development, textbook review, and fundraising and anti-bullying efforts.
- Assist and support senior professors in their day-to-day tasks and functions
- Establish positive relationships with students, parents, fellow teachers and school administrators/staff.

Corporate Experience

Samruddha Jeevan Foods India Limited.

Period

Position

Alwar (Rajasthan)

(30th April 2012 to 13th Dec. 2013)

Branch Manager

Job Responsibilities

- Handling the Entire Branch Activities like Sales, Decorum, etc.
- Holding the meeting with the managers to plan and implement objectives for achieving the targets.
- Generate and establish new business leads.
- Handling customer interactions & customer relations.
- Coordinating with back office staff.
- Assuring 100% implementation of new procedures & systems recommended by management.
- Monitoring Cash / Cheques details on daily basis.

Essar Telecom Ltd.(The Mobile Store Ltd)

Period

Position

(New Delhi)

(8th Sept. 2008 to 20th Nov. 2011)

Associate Duty Manager

Job Responsibilities

- ✓ Handling the Entire Floor Activities like Sales, V.M,
- ✓ Handling customer interactions & customer relations
- ✓ Coordinating with back office staff.
- ✓ Management of stocks
- ✓ Reporting to head office with Customer feedback, stock positions, daily sales etc
- ✓ Achieving Sales Targets with team
- ✓ Manpower Handling
- ✓ Sale of Connections & sending CAF to the respective operators.

Professional Qualification

Ph. D (Management)

2014 -2019

MBA (Marketing & Finance)

2007 -2009

Research Experience

Topic of **Ph. D Research** "A Study on Rural Marketing Practices with Special Reference to Fast Moving Consumer Goods"

List of Publications

- Paper published on Role of Women Empowerment for Women Entrepreneurship of Madhya Pradesh in Journal of Women Empowerment and Studies (JWES) Vol : 03, No. 03, April-May 2023, ISSN: 2799-1253
- Paper published on "Agri Business Entrepreneurs and their Market share in Global Journal of Human Social Science: H Interdisciplinary Vol. 7, Oct. - Nov 2022, ISSN: 2249640.

- Paper published on “ Financial Inclusion of Rural Poor in India in Journal of Corporate Finance Management and Banking System Vol. 3, Nov.- Dec 2022, ISSN: 2799-1059.
- Paper published on An Exploration Study on Hybrid Vegetable Crops In Kulgam District of J&K in International Journal of Agriculture and Animal Production(IJAAP), Vol. 3 No. 01 (2023): Dec 2022 - Jan 2023 ISSN 2799-0907
- Paper published on “Value Engineering as a Sustainable Tool in Construction Industry” in International Journal in Research in Science and Engineering (IJRISE), Vol. 3, Dec. 2022, ISSN: 2394-8299.
- Paper published on “A Study on Factors Affecting Purchase decision Based on 4 A’s (i.e. Awareness, Affordability, Adoptability and Availability) in reference to FMCG Companies in Rural India. (A Case Study of Hindustan Unilever Limited in Bhopal)” in International Journal in Applied Science and Engineering Technology (IJRASET), Vol. 2, Issue 1V, April 2014, ISSN: 2321-9653.
- Paper published on “A Study on the Problems faced by the FMCG Distribution Channels in Rural Areas of Bhopal & Hoshangabad Districts of M.P” in International Journal of Business Quantitative Economics and Applied Management, Research Vol. 1, Issue 2, July 2014, ISSN: 2349-5677.
- Paper published on “A Study on Impact of Packaging on Rural Consumer Buying Behaviour towards FMCG Products in Bhopal (M.P)” in MERC Global’s International Journal of Management, Vol. 1 Issue 3, October – 2014, ISSN: 2348-5620.
- Paper published on “Make in India: An Allure for Multinational Companies (MNCs) in India” in International Journal of Management, IT & Engineering, Vol. 7, Issue 5, May2017, ISSN: 2249-0558.

National & International Conferences

- [1]. A Critical Study on Women Empowerment with special reference to Women Entrepreneurship. National Seminar on Women Empowerment: Issues and Challenges at MLB Government Girls PG Autonomous College, Bhopal, M.P. India. 12 March 2016 (Paper Presentation)
- [2]. “Make in India: An Allure for Multinational Companies (MNCs) in India. International Conference on Make in India: An Opportunity for Sustainable Entrepreneurship Development organized at Career College, Bhopal (M.P) India. 16 & 17 Feb, 2017. (Paper Presentation).
- [3]. Emerging rural marketing practices of FMCG companies in India. National Conference “Usable, Deliverable, Updatable Research (UDUR) Model” held and organized at Institute of Professional Education And Research (IPER), Bhopal on 19th June, 2017. (Paper Presentation).
- [4]. National Seminar on Role of IAQAC in enhancing the quality of Education in HEIs organized at The Bhopal School of Social Sciences, Bhopal(M.P) India. 19 & 20 Jan, 2018. (Participation).
- [5]. Impact of Advertising on Buying Decision of Consumers towards FMCG Products in the Rural Market. 2nd International Multidisciplinary Conference at The Bhopal School of Social Sciences, Bhopal(M.P) India. 23 & 24 Feb, 2018. (Paper Presentation).

National & International Webinars

- A. Opportunities for farmers in Covid-19 pandemic, National Webinar held on 27th June 2020 and organized by Department of Agronomy, Chandra Bhanu Gupta Agriculture PG College Bakshika Talab, Lucknow.
- B. Pandemic v/s Academic, National Webinar held on 17th June 2020 and jointly organized by Samnvyta: The information Management System Right Solution Consultancy, Jaipur

Academic Qualification

Sr.No.	Degree	College	Year of Passing	Board/University
1	B.Sc.	Govt. Degree College Boys Khanabal Anantnag	2007	Kashmir University
2	H.S.C	Govt. Hr. Sec. Uttersoo Anantnag Kashmir	2003	J&K BOSE
3	S.S.C	IMSSI Brakpora Anantnag Kashmir	2001	J&K BOSE

Skills

- ✓ Self Motivated with strong critical and analytical skills with reading, writing, and comprehension
- ✓ Innovative having Passion for connecting students to learning modalities that incite their interest in their respective subjects
- ✓ Skilled at explaining and explicating material in a manner that students of varying levels can digest
- ✓ Good communication skills without losing train of thought or direction
- ✓ Keen Observer & Fast Learner having voracious appetite for increased knowledge

Computer Skills

- Proficient in MS Word, Ms Excel, MS Power Point
- Proficient in Data Analysis Software's like INNOVA, SPSS etc

Languages

English

Hindi

Urdu

Kashmiri

Personal Details

- Date of Birth:- **5th Oct.1985**
- Father's Name:- Shri. Mehraj Ud Din Dar
- Permanent Address:- Takiabal Brakpora Anantnag Kashmir-192101, India
- Contact Address:- Takiabal Brakpora Anantnag
Kashmir-192101, India
- Contact No.:- +917051422781,+919797189604
- Marital Status:- Married
- Email id:- myselfimrandar@gmail.com

References

1. Prof. Gh. Jeelani
Assistant Professor
GDC Baramullah
+91-9622432999
2. Prof. Showkat Ahmad Hajam
Assistant Professor
GDC Boys Kulgam
+91-7006766671
3. Prof. Iftikhaar Bashir Wani
Assistant Professor
GDC Handwara
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I hereby declare that the above give information is true and best of my knowledge.

Signature

Dr. Imran Mehraj Dar