## Documentation and Media cell

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## NSS Unit of GDC Kulgam Spearheads Cleanliness Drive in Support of Swachh Bharat Mission Grameen Internship

Reported by: Mr. Irshad Ahmad Lone (Convener Media Cell).

GDC Kulgam, 12-9-2023: The NSS unit of Government Degree College (GDC) Kulgam took a proactive step towards promoting cleanliness and hygiene by organizing a noteworthy Cleanliness Drive on September 11, 2023. This initiative was conducted as part of the Swachh Bharat Mission Grameen Internship program.

Under the able guidance of the NSS program coordinator and with the enthusiastic participation of students, the event aimed to create awareness about the importance of cleanliness and instill a sense of responsibility towards maintaining a clean and green environment in rural areas. The event commenced early in the morning as NSS volunteers, armed with brooms, bins, and gloves, gathered at the college premises. Their mission was clear: to clean up public areas and raise awareness about the significance of cleanliness in rural communities.

Speaking about the event, the NSS program officer, expressed pride in the students' dedication and commitment to the cause. He highlighted the role of such initiatives in fostering civic responsibility and instilling values of cleanliness and environmental stewardship.











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