

# IUST VISIT REPORT

**Date of visit: 13<sup>th</sup> Nov, 2024**

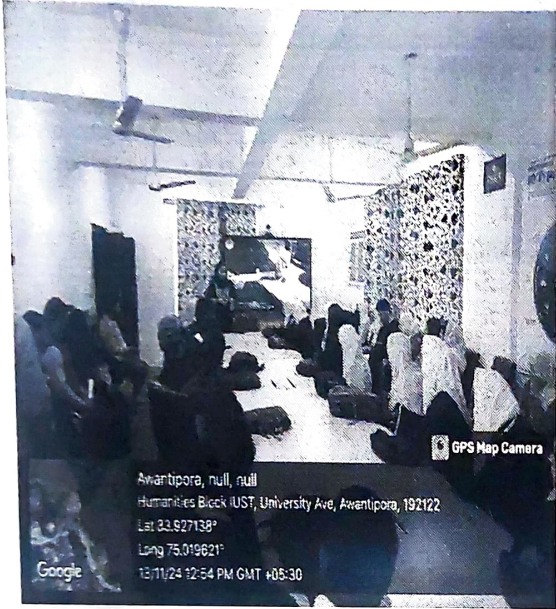
**Venue: Islamic University of Science and Technology( IUST)**

## **Overview**

In response to an invite received from The Department of Business Studies, Islamic University of Science and Technology (IUST), the department arranged for visit of 17 BBA students accompanied by HoD, Dr. Sana Bala and other faculty member, Dr. Imran Mearaj to the Annual Academia-Industry Conclave 4.0 held at IUST. The conclave brings together experts from academia and industry to engage into meaningful dialogue aimed at improved collaboration among the two. Yet another highlight of the conclave is the exhibition wherein youth particularly the students of university showcase their entrepreneurial prowess by setting up various types of stalls. The conclave provided an opportunity to our students to interact with the experts and faculty there. They also talked to youth who had set up stalls to understand the nuances of setting up business.

## **Details of the visit**

The visit started with the interaction of students with the team at Centre for Innovation and Entrepreneurship development (CIED) run by IUST. This centre helps the students to transform their entrepreneurial ideas into businesses and also finances the start-ups. The students watched a documentary highlighting role and functioning of CIED. Thereafter, students visited the exhibition, and interacted with stall holders. It helped them gain insights into the process of translating small ideas into commercially viable ventures. This was followed by an interactive session of our students with some faculty members of Department of Business Studies, IUST. Students sought details about various relevant courses being offered by the university, placement prospects, soft-skills required for entering corporate and entrepreneurial support available at the university. It was a vibrant session fuelled by zeal of students for professional success. It was an insightful visit and improved the practical understanding of the students.



We extend our sincere thanks to the worthy faculty members from Department of Business Studies, IUST for fervently responding to the queries of our students and sharing their valuable insights. We also appreciate the volunteers from the department for their hospitality and guiding us through this visit. We are also grateful to Principal sir, Prof. (Dr.) Syed Eazaz Rizvi who was very supportive in facilitating this enriching educational experience.

  
PRINCIPAL

Report submitted by:

  
Dr. Sana Bala

Head  
Department of Business Administration

Faculty accompanying students on tour:

Dr. Sana Bala

Dr. Imran Mearaj [Faculty, BBA]