

Govt. Degree College, Kulgam

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No: GDCK/NSS/22/92 Date: 22-09-2022

Report of the Drug Awareness Activities under Nasha Mukt Bharat Abhiyaan by NSS.

Under the aegis of Nasha Mukt Bharat Abhiyaan (NMBA), National Service Scheme (NSS) Unit of the College organised a series of activities in the College on 21st of September, 2022. The events were aimed at spreading awareness regarding the ill effects of drugs and make the College, society and nation drug free. The event was moderated by NSS Programme Officer, Dr Safeer Ahmed Bhat. Around 75 NSS volunteers participated in the event. Keeping in view the focal points of the Drugs Free India Campaign, all the volunteers were made aware of their exuberant roles in the Campaign. Dr. Safeer Ahmad Bhat extensively talked about the rationale of the campaign by accentuating the prevention, mass education and Sensitisation as the prerequisites for achieving the goal of fighting against the menace. Principal of the College, Prof (Dr.) Manzoor Ahmad Lone applauded the contribution of NSS volunteers who have been proactively working for the Abhiyaan in the college. While addressing the NSS Volunteers, he suggested volunteers that they have to come together to strengthen their determination against drug abuse in any form and to send a message to the rest of the College and the society that NSS Unit of the College will leave no stone unturned to fight against this evil. As part of the campaign, a number of activities were organised which included:

- 1. An Anti-drug Signature Campaign: The campaign aimed at spreading drug awareness among the College students and generate the spirit of working actively to eradicate the menace of drug abuse from the society. The signatories took a No Drug Pledge and vowed to not only stay away from drugs but also to work towards making society drug free.
- 2. Formation of Youth Clubs: Two Anti-drug Youth Clubs were formed from among the NSS Volunteers, each comprising of 10 volunteers. The Clubs vowed to spread the message on drug awareness and make the society drug free.
- 3. **Nomination of Brand Ambassadors:** Twenty (20) NSS volunteers were nominated as the brand ambassadors for spreading the drug-related awareness. The Ambassadors would work



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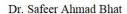


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proactively in the College campus as well as in their respective localities and motivate any victim or any addict for drug De-addiction and rehabilitation.

4. **Popularising National De-addiction Helpline**: Volunteers were given the responsibility of displaying the National De-addiction Helpline Number (14446) on Notice Boards and other prominent places in the College to spread mass awareness against Drug Addiction. Helpline number was displayed on Notice Boards, Administrative Block, Girls Common Room, Arts Block, Science Block, New Block, Old Block and Browsing Centre.



NSS Programme Officer

Copy to:

- 1. Director Colleges, HED for information
- 2. Nodal Principal, S. P. College for information
- 3. Coordinator IQAC
- 4. Incharge website
- 5. Office record file



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