



Career Counselling/Guidance & Placement Cell

Government Degree College Kulgam

No. GDCK/CCGPC/22/07

Dated: 17-09-2022

Event Report

The Department of Commerce & Career Counselling/Guidance & Placement Cell of the College in collaboration with J&K Bank Main Branch Kulgam organized a session on the theme entitled "Digital Banking Service Awareness" in the college conference hall on 17th of September 2022. The session was attended by more than fifty students from the Commerce and BBA along with the faculty. The session was planned and designed to inform and acquaint the about the different banking services and facilities. Prof. Pervaiz Ahmad Mir, Convener inaugurated the session with the formal welcome address and stressed on the importance of banking knowledge and awareness in the modern times. Mr. Akib Ahmad, Marketing Officer of J&K Bank detailed the students about the Digital Services of the J&K Bank. He talked about the use, application and implementation of the services in present era and highlighted the services like MPay, Internet Banking, IMPS, NEFT, Demat Facility and the like. The session was attended by the Head Department of Commerce, Prof. Sabbah Iqbal & Head Department of Business Administration Prof. Zameer Ahmad Bhat, Faculty of both the departments and members of Career Counselling/Guidance & Placement Cell, Students of B.Com & BBA and other non-teaching faculty from the college. The event was moderated by Prof. Pervaiz Ahmad Mir, Coordinator of Career Counselling/Placement & Guidance Cell. The session was followed by an open question-answer session in which the faculty and students raised some important questions related to the the digital services of J&K Bank. The event concluded with a vote of thanks by Prof. Muzaffar Ahmad, Faculty Department of Business Administration.

Prof. Pervaiz Ahmad Mir

Convener

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