



# DEPARTMENT OF COMMERCE

## GOVERNMENT DEGREE COLLEGE, KULGAM

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### Subject Tour Report



Department of Commerce, Govt. Degree College, Kulgam organised an industrial visit to SNOWCAP, a manufacturing unit of JKMPCLtd, Srinagar on 26-07-2022, wherein 38 students of B.Com along with three faculty members and two local fund employees visited the institution. The tour was conducted as a part of translation of theoretical knowledge into practical real life business situation. The students interacted with the different department personnels and were acquainted with knowledge of different products offered by the organisation. Students visited whole plant and were informed about various machinery and procedures that are used in processing of different products by the organisation. Moreover the students learnt about the potential of dairy industry and the market share of JKMPCLtd in J&K's milk industry. The visit included multifarious exercises to enable the students to withstand the rising unemployment and to inculcate entrepreneur skills. The faculty members along with the students appreciated the sincere efforts put forth by the event coordinating team of SNOWCAP, Srinagar.

