

ENTREPRENEURSHIP AWARENESS PROGRAMME

Date of event: 28-11-2024

Venue: Conference Hall, GDC, Kulgam

Organised by: SKUAST-K in collaboration with Department of Business Administration, GDC, Kulgam

Overview:

The IBPR wing of Faculty of Horticulture of SKUAST-K in collaboration with Department of Business Administration GDC Kulgam organized One-Day Awareness Programme on Entrepreneurship on 28-11-2024 in the College Conference Hall on the theme. "Entrepreneurship as a Source of Livelihood"

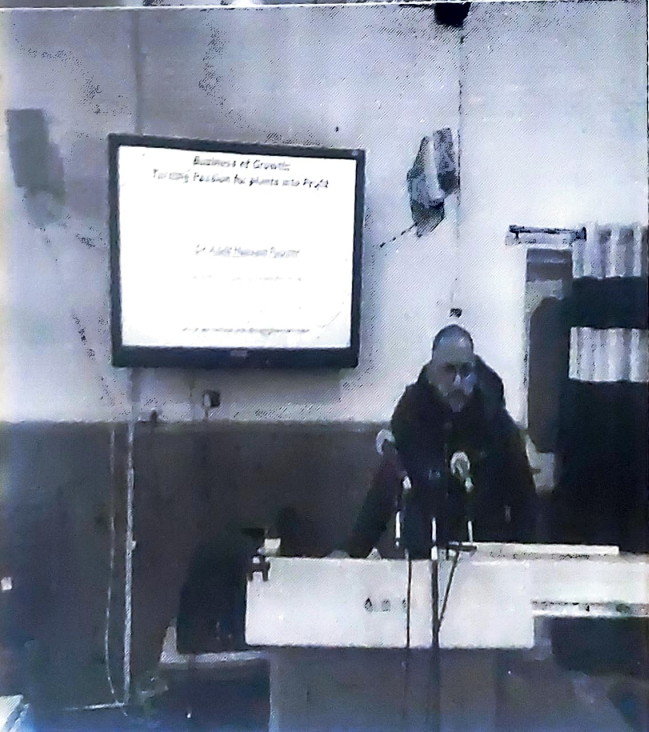
In the said programme two renowned and successful entrepreneurs were invited to share their experiences and provide valuable guidance on initiating and managing a business. The programme aimed to inspire students to consider entrepreneurship as a rewarding and sustainable career path, equipping them with insights from successful entrepreneurs and expert guidance. The programme witnessed the enthusiastic participation from both students and college faculty members.

Proceedings:

The event started with the introductory remarks by Dr. Sana Bala, Head Department of Business Administration, GDC Kulgam who was the programme co-ordinator. It was followed by a keynote address by Prof. (Dr.) Eazaz Hussain Rizvi, Principal GDC Kulgam, who emphasized the importance of entrepreneurship in fostering innovation and creating self-reliant individuals. In his address, he highlighted how entrepreneurship contributes not only to personal growth but also to the economic development of society and welcomed the guests with his inspiring words.

After this, first speaker from the SKUAST, Mr. Mir Inaam Rashid, Founder and CEO at The Garden Guardians shared his journey from ideation to building a thriving business. He emphasized the significance of persistence, innovation, and adaptability in overcoming challenges and achieving success. The second speaker Dr. Aadil Hussain Padder, Director at Wular Orchards Pvt. Ltd. focused on practical aspects of starting a business, including identifying market needs, securing funding, and building a strong network. His motivational story resonated deeply with the audience, inspiring many to take their first steps toward entrepreneurship.

Both the speakers deliberated upon the various facets of the theme. They lucidly informed the participants about the various opportunities and challenges with respect to entrepreneurial scenario of Kashmir. They stressed the audience to become a job givers rather than job seekers. They shared their inspirational stories, highlighting challenges they faced and strategies they employed to achieve success. Participants were introduced to various government schemes, grants, and support systems available to budding entrepreneurs. The learned speakers answered a number of questions/queries raised by the participants during the programme. Participants expressed their gratitude and appreciation for the insightful programme.



An impressive felicitation ceremony was also conducted where Principal sir, the guest speakers and co-ordinators of the programme were felicitated. The programme concluded with a heartfelt vote of thanks delivered by the Head of the Department, Dr. Sana Bala. Expressing gratitude to the head of the institution, speakers from SKUAST, participants, and organizing team, the HoD encouraged students to apply the knowledge gained from the session to embark on entrepreneurial paths.

The programme was a resounding success, with students expressing enthusiasm and newfound confidence in exploring entrepreneurship as a viable career option. GDC Kulgam remains committed to nurturing entrepreneurial talent and looks forward to organizing more such initiatives in the future.

Report submitted by:


Dr. Sana Bala

Head

Department of Business Administration

Organising committee/Co-ordinators for the programme:

Dr. Sana Bala

Dr. Muzaffar Ahmed

Dr. Imran Mearaj

Dr. Jehangir Malik

Dr. Tehmeed Ahmad


Principal